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AVE MARIA MUTUAL FUNDS ADDS GLORIA PURVIS TO CATHOLIC ADVISORY BOARD

PLYMOUTH, MI – October 3, 2017 – Ave Maria Mutual Funds announces that Gloria Purvis has joined its Catholic Advisory Board. Gloria is the creator and host of the EWTN series, *Authentically Free at Last*, which deals with the modern challenges to the expression and understanding of authentic human freedom. She is also the host of *Morning Glory* on EWTN Global Catholic Radio. She is dedicated to promoting the sanctity of human life, marriage, and the dignity of the human person. Gloria is a Board Member for the Northwest Pregnancy Center and Maternity Home in Washington, D.C. and also taught Natural Family Planning and helped prepare engaged couples for marriage as a member of a Pre-Cana team in the Archdiocese of Washington D.C.

The Catholic Advisory Board of Ave Maria Mutual Funds is composed of prominent Catholics who provide religious guidance in accordance with teachings of the Roman Catholic Church. The Board meets regularly with the investment adviser, Schwartz Investment Counsel, Inc., to review the Funds' religious standards and criteria. Paul Roney, Chairman of the Catholic Advisory Board remarked, "We are fortunate to have such a well-respected leader who is committed to promoting the sanctity of human life and marriage join our Board." George P. Schwartz, CFA, Chairman and CEO of the investment adviser added, "Gloria is a terrific addition to our Catholic Advisory Board. We are grateful for her willingness to serve and I'm confident her insights will benefit our 100,000+ shareholders."

About Ave Maria Mutual Funds

Ave Maria Mutual Funds is the largest family of Catholic mutual funds in the U.S with over \$1.9 billion in assets. The five no-load funds invest in companies that do not violate core values and teachings of the Catholic Church. The largest of the funds is the \$920 million Ave Maria Rising Dividend Fund (Ticker: AVEDX). For more information about Ave Maria Mutual Funds, please call 1-866-AVE-MARIA (866-283-6274) or visit <http://avemariafunds.com>.

About Schwartz Investment Counsel, Inc.

Schwartz Investment Counsel, Inc. is a Registered Investment Adviser. Founded in 1980, the Firm is headquartered in Plymouth, Michigan with a branch office in Ave Maria, Florida. In managing the Ave Maria Mutual Funds, investments are made only if companies meet the Funds' financial and moral criteria. As such, returns may be lower or higher than if decisions were based solely on investment considerations. The Funds' method of security selection may or may not be successful and the Funds may underperform or outperform the stock market as a whole. All mutual funds are subject to market risk, including possible loss of principal. For more information about Schwartz Investment Counsel, Inc. please visit www.schwartzinvest.com.

Request a prospectus, which includes investment objectives, risks, fees, expenses and other information that you should read and consider carefully before investing. The prospectus can be obtained by calling 1-866-283-6274 or it can be viewed at www.avemariafunds.com.

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