

LILA ROSE TO JOIN CATHOLIC ADVISORY BOARD OF AVE MARIA MUTUAL FUNDS

PLYMOUTH, MI – October 22, 2019 – [Ave Maria Mutual Funds](#) announced today that Lila Rose has joined its Catholic Advisory Board. Lila is a human rights activist, speaker, writer, and podcast host. She founded and serves as president of Live Action, a media and news nonprofit dedicated to ending abortion and inspiring a culture that respects all human life. Live Action's groundbreaking news coverage and compelling videos reach several million people every week.

The [Catholic Advisory Board of Ave Maria Mutual Funds](#) is composed of prominent Catholics who provide religious guidance in accordance with teachings of the Roman Catholic Church. "We are blessed to have such a powerful voice in the pro-life movement join the Catholic Advisory Board," said **Paul Roney**, Chairman of the Catholic Advisory Board. "The Board meets regularly with the investment adviser, Schwartz Investment Counsel, Inc., to review the Funds' religious standards and criteria, and Lila Rose's energy and passion make her a great addition."

George P. Schwartz, CFA, Chairman and CEO of the investment adviser added, "Lila Rose is a rising superstar among pro-life advocates and has dedicated her life to ending abortion. She provides a fresh perspective and her willingness to serve will greatly benefit our 100,000+ investors in the Ave Maria Mutual Funds."

Lila is the host of the "The Lila Rose Show," a podcast that tackles faith, relationships, culture and politics. Her media appearances are numerous and include Fox News' Hannity, Tucker Carlson Tonight, and The Story with Martha MacCallum; CNN, BBC, and many other national television and radio programs. Lila's

investigative reporting on the abortion industry has been featured in many major news outlets, including the Atlantic, the Washington Post, Los Angeles Times, CBS and ABC Nightline. Lila has written for the Hill, Politico, USA Today, and First Things, among others.

Lila also speaks internationally on faith, family and cultural issues, and has addressed members of the European Parliament and the United Nation's Commission on the Status of Women. She has been named among National Journal's "25 Most Influential Washington Women Under 35," and Christianity Today's "33 under Thirty-Three."

REQUIRED DISCLOSURES

About Ave Maria Mutual Funds

Ave Maria Mutual Funds is the largest family of Catholic mutual funds in the U.S with \$2.4 billion in assets. The five no-load funds invest in companies that do not violate core values and teachings of the Catholic Church. The two largest funds are the \$915 million Ave Maria Rising Dividend Fund (Ticker: AVEDX) and \$784 million Ave Maria Growth Fund (Ticker: AVEGX). For more information about Ave Maria Mutual Funds, call 1-866-AVE-MARIA (866-283-6274) or visit www.avemariafunds.com.

About Schwartz Investment Counsel, Inc.

Schwartz Investment Counsel, Inc. is a Registered Investment Adviser. Founded in 1980, the Firm is headquartered in Plymouth, Michigan with a branch office in Ave Maria, Florida. In managing the Ave Maria Mutual Funds, investments are made only if companies meet the Funds' financial and moral criteria. As such, returns may be lower or higher than if decisions were based solely on investment considerations. The Funds' method of security selection may or may not be successful and the Funds may underperform or outperform the stock market as a whole. All mutual funds are subject to market risk, including possible

loss of principal. For more information about Schwartz Investment Counsel, Inc., visit www.schwartzinvest.com.

Request a prospectus, which includes investment objectives, risks, fees, expenses and other information that you should read and consider carefully before investing. The prospectus can be obtained by calling 1-866-283-6274 or it can be viewed at www.avemariafunds.com.

Distributed by Ultimus Fund Distributors LLC. 9082231-UFD-10/21/2019

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