

FOR IMMEDIATE RELEASE

PRESS RELEASE

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### **ADVISER TO AVE MARIA MUTUAL FUNDS ANNOUNCES PROMOTION**

PLYMOUTH, MI – September 15, 2015 – Schwartz Investment Counsel, Inc., the investment adviser to the Ave Maria Mutual Funds, has announced that its President, Richard L. Platte, Jr., CFA has also been named Chief Investment Officer. In this role, he is responsible for the implementation of investment strategy for the Firm. Mr. Platte continues in his role as co-portfolio manager of the Ave Maria Rising Dividend Fund (AVEDX), the Ave Maria Growth Fund (AVEGX) and the Ave Maria Bond Fund (AVEFX). “He joined the Firm in 1987 and has established a record of leadership in addition to excellent investment performance”, remarked Chairman and CEO George P. Schwartz, CFA. Headquartered in Plymouth, Michigan, Schwartz Investment Counsel, Inc. manages more than \$1.9 billion of investor assets and has a branch office in Ave Maria, Florida.

### **About Ave Maria Mutual Funds**

Ave Maria Mutual Funds is the largest family of Catholic mutual funds in the U.S. The five no-load funds invest in companies that do not violate the pro-life, pro-family values of the Catholic Church. Ave Maria Mutual Funds launched its first fund, the Ave Maria Catholic Values Fund (Ticker: AVEMX), on May 1, 2001. Since then it has added three additional stock funds and one bond fund. The largest of the funds is the \$773 million Ave Maria Rising Dividend Fund (Ticker: AVEDX). For more information about Ave Maria Mutual Funds, please call 1-866-AVE-MARIA (866-283-6274) or visit <http://avemariafunds.com>.

### **About Schwartz Investment Counsel, Inc.**

Schwartz Investment Counsel, Inc. is a Registered Investment Adviser founded in 1980. The firm’s primary objective is to provide superior investment counsel to investors who seek a disciplined approach to investing. For more information about Schwartz Investment Counsel, please visit [www.schwartzinvest.com](http://www.schwartzinvest.com). Schwartz Investment Counsel, Inc. serves as investment adviser for Ave Maria Mutual Funds, which invests in securities only if they meet the Funds’ investment and religious requirements. As such, the returns may be lower or higher than if decisions were based solely on investment considerations. The Funds’ method of security selection may or may not be successful and the Funds may underperform or outperform the stock market as a whole. All mutual funds are subject to market risk, including possible loss of principal. **Request a prospectus, which includes investment objectives, risks, fees, expenses and other information that you should read and consider carefully before investing. The prospectus can be obtained by calling 1-866-283-6274 or it can be viewed at [www.avemariafunds.com](http://www.avemariafunds.com).** Distributed by Ultimus Fund Distributors LLC.